

BUSINESS

Level 1 BTEC Introductory Diploma in Vocational Studies
(Digital Enterprise)

Level 2 T Level Foundation Year Business & Administration

Level 3 BTEC National Extended Diploma in Business

Level 3 T Level - Team Leadership and Management

Level 3 T Level - Accounting

Level 3 T Level - Law

Level 3 A Level Business

Level 3 A Level Economics

Level 3 A Level Extended Choices in Business & Law



COURSE FEATURES

- Guest speaker programmes from global organisations.
- Work placements with large employers in marketing, finance and management.
- Industry related trips.
- GM Skills Competition regional winners.
- Manage charity events.
- Links with employers.

Budding entrepreneurs and those with a flair for business will gain a deeper understanding of the modern corporate world. Our academic and industry professionals incorporate the latest commercial developments into the programmes, with an insight into marketing, finance, accounting, the business environment, branding and human resources.

The programme has a reputation for preparing employable students who are ready for university study and employment.

CAREER PROSPECTS

- Accountants earn up to £65,000 during training
- Advertising executive
- Business analyst £21k - £65k
- Human resources officer/manager £18k - £55k
- Management consultant £25k - £125k
- Marketing officer/manager/director - marketing directors can earn between £39k and £63k
- Project manager £30k - £80k
- Recruitment consultant £27k - £40k
- Social media manager £19k - £60k
- Training manager £25k - £45k

WHAT WILL I STUDY?

You will develop an insight into the business environment, resources and marketing. Optional units include accounting and human resource management.

You will take up an industry work placement in your chosen sector.

COURSE LENGTH

Level 1 is full-time for one academic year

Level 2 is full-time for one academic year

Level 3 are full-time for two academic years.

HOW WILL I BE ASSESSED?

Depending on the course, a combination of practical observations, written assignments and formal exams.

WHAT CAN I PROGRESS TO?

On completion of **Level 1 and 2** programmes you may progress to a **Level 3** full-time programme or an apprenticeship.

Those studying a **Level 3** programme may progress to their chosen industry, or to higher education, including HND Business at the University Centre Wigan & Leigh College.



If you have any queries please contact our Admissions Team: **01942 761 111** or email: **applications@wigan-leigh.ac.uk**