

BUSINESS



WHAT WILL I STUDY?

The fundamentals of business are introduced to students in A Level Business.

You will learn all aspects of running a business.

You will be exploring the following: business objectives and strategic decision, external influences such as economic, political, legal, technological and social that are facing businesses, marketing and marketing strategies, operational strategy, human resources, accounting and financial considerations, globalisation, internationalisation, digital technology, mergers and takeovers, how to manage strategic change and business ownerships.

A LEVEL BUSINESS

ENTRY REQUIREMENTS

A minimum of 5 GCSE subjects graded 9-5 including English and Maths and 2 GCSE subjects graded 9-6

COURSE FEATURES

- Academic Development - opportunity to take additional qualifications and develop skills alongside academic studies.
- Work placement.
- Partnerships with some of the UK's leading employers.
- Programme designed in response to the findings of some of the UK's leading universities and businesses.
- Exceptional learning facilities.
- Small class sizes.
- Additional academic support tutorials delivered individually or in small groups.
- Mock interviews.
- Opportunities to undertake enterprise projects and compete in local and national competitions.
- Enrichment opportunities that add value to applications for higher study and chosen careers, including an enhanced guest speaker programme.

Business careers are among the fastest-growing and in-demand occupations because every industry needs business professionals.

The Business A Level will help you understand the nature and scope of business and financial functions, and the economic environment in which they exist.

The world of business offers great career opportunities for those aspiring to work in a fast paced, high-pressured environment.

ACADEMIC DEVELOPMENT

Students benefit from a range of extra qualifications, work placements, voluntary work and masterclasses, delivered by industry experts. Options include:

Guest speakers from: Bank of England • Regional Director, Santander Bank • HSBC • Operations Director, Fedora Investment Company

If you have any queries please contact our Admissions Team: **01942 761 111** or email: **applications@wigan-leigh.ac.uk**

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COURSE LENGTH

A Level Business is full-time for two academic years.

HOW WILL I BE ASSESSED?

Through a combination of written exams.

WHAT CAN I PROGRESS TO?

You may progress to study at a Russell group university for a degrees in business or finance.



A LEVEL EXTENDED CHOICES BUSINESS & LAW

If you choose to attend Parsons Walk, Wigan you may study a mixed programme of A Levels and a BTEC Level 3 qualification to help you fulfil your career ambitions.

This provides an alternative route to university and degree apprenticeships and may be suitable for those who prefer a combination of coursework and examinations.

A LEVELS (choose two from the following)	BTEC LEVEL 3 EXTENDED CERTIFICATE (equivalent to one A Level)	ENTRY REQUIREMENTS
<p>Economics</p> <p>English Language & Literature* or English Literature</p> <p>History</p> <p>Politics</p>	<p>BTEC Level 3 Extended Certificate in Business</p> <p>Develop a range of skills critical to your success in business. Create and present your own marketing campaign, explore different types of businesses and calculate business finance.</p>	<p>A minimum of 5 GCSE subjects graded 9-5 including English and Maths.</p> <p>If you wish to study A Level English you will need a grade 6 at GCSE.</p>

UNIVERSITY COURSES

Business and related subjects such as finance, accounting, marketing and management are among the most popular degree courses in universities. Subject areas include:

Accounting

Business and Marketing

Business Management

Events Management

Finance

Hospitality and Tourism

Human Resources and Management

International Business Management

Retail and Merchandising

CAREER ASPIRATIONS

Studying business equips you with a skill for every sector. Careers include:

Accountant

Estate Agent

Bank Manager

Event Manager and Organiser

Business Analyst

Human Resources Manager

Business Consultant

Investor

Business Owner (Entrepreneur)

Marketing Executive

Business Development Manager

Project Manager

Cost Analyst

Recruitment Consultant

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