ESPORTS

Level 3 BTEC National Extended Diploma in esports



COURSE FEATURES

- Our Digital Skills Academy provides several esports gaming platforms used in popular esports competitions.
- Dedicated facility for gaming, video production and game design.
- · Expert tutors with industry experience.
- · Industry expert guest speakers.
- Course content continually reviewed to reflect industry demand.
- Trips include the Euro Gamer Expo, Bletchley Park, National Videogame Museum and Arcade Club.
- Students will have the opportunity to compete in organised esports competitions as part of the course.

Are you looking to break into the esports industry? esports is defined as organised competitive gaming, which is human versus human, either as individuals or in teams. The esports industry is a fast-growing global industry. esports offers a unique opportunity to study a sector that crosses over multiple subject areas such as sport, marketing, enterprise, IT and the creatives.

CAREER PROSPECTS

- · Team coach £15k £40k
- Events organiser £25k £40k
- · Shoutcaster and presenter £20k £25k
- · Social media influencer £34,000
- · Video production editor £30,000
- · Photographer £35,000
- Data analyst £39,000

WHAT WILL I STUDY?

You will get introduced to the exciting world of esports and develop your knowledge in skills, strategies and analysis alongside developing your skills in video production, games design and how to produce an esports brand. You will gain an overview of Health, Wellbeing and Fitness

for esports players and learn more about Live-streamed broadcasting, shoutcasting and launching your esports enterprise.

The course will also cover topics including nutrition and psychology for esports performance and you will learn about ethical and current issues within the industry and develop your computer networking skills too.

COURSE LENGTH

Full-time for two academic years.

HOW WILL I BE ASSESSED?

Assessments will occur continually throughout the programme. You will have unit assignments to complete and will be assessed on your practical ability and application of theory. You will also have time-constrained assessments and written assignments as well as oral presentations, professional discussions and group work. Each individual unit and the full award are graded at pass, merit or distinction.

WHAT CAN I PROGRESS TO?

On completion of this programme you could apply for Higher Education or Foundation degrees within the esport, Sport, Business or Leisure industries. Alternatively, students will have gained a range of skills throughout the programme that are recognised by employers and may wish to pursue immediate careers with employers or apprenticeship providers.



