FLORISTRY

Level 2 NCFE Certificate in Creative Craft Floristry Level 2 City & Guilds Technical Certificate in Floristry Level 3 NCFE Certificate in Creative Craft Floristry Level 3 City & Guilds Advanced Technical Diploma in Floristry

COURSE FEATURES

- Expert tutors with a wealth of industry experience.
- Specialist employer led masterclasses.



- Brand new floristry workshops and equipment at Parsons Walk.
- Students achieved Gold and Silver awards at the Harrogate Flower Show.
- Dedicated floristry workshops.
- Strong links with industry.
- Wholesaler visits.
- Annual open day to showcase skills.
- · Quality work experience with local employers.
- Take part in prestigious Arley Hall Christmas Floral Extravaganza.
- Trips to Harrogate, RHS Chelsea and Chatsworth.
- Work on community projects with Wigan Council, Haigh Hall and Wetlands Trust.

If you love plants and flowers, and have artistic talents, this could be the career you are looking for.

Florists use their creativity and knowledge of plants and flowers to design and assemble arrangements. They also design bouquets and wreaths.

To be a florist, you should have good practical and communication skills, to explain your ideas to customers. You will develop great customer service skills to complement your helpful and pleasant manner.

CAREER PROSPECTS

- Entrepreneur
- Events organiser
- Experienced Florists can expect to earn up to £24k a year.
- Plant Producer
- Window Dresser



The **Level 1** programme will provide an insight into the basic skills for employment in the floral industry at a junior level. You will develop the essential skills of floristry techniques and create simple well-designed floral items.

At **Level 2** you will build your skills and knowledge on two core units, including a work placement, to gain industry experience. You will also choose four from these specialist units: assembling floristry designs; floristry designs in medium and basic display techniques; interior and exterior design; plant identification and use; customer care; and plant display techniques.

The **Level 3** course will develop your knowledge and design techniques with European styles and intricate wirework. You will also study a specialist project, business management and seven other assignments, including practice and theory.

COURSE LENGTH

All courses are full-time for one academic year. Level 3 NCFE Certificate in Creative Craft Floristry is run part-time

HOW WILL I BE ASSESSED?

At **Level 1** through continuous practical and written methods. At **Levels 2 and 3** you will complete skill-based assessment and assignments with a portfolio of evidence.

WHAT CAN I PROGRESS TO?

You may progress from **Level 1** through to **Level 3**. If you succeed at **Level 3**, you may want to secure employment, an apprenticeship or higher level study, including a foundation degree.



If you have any queries please contact our Admissions Team: 01942 761 111 or email: applications@wigan-leigh.ac.uk





