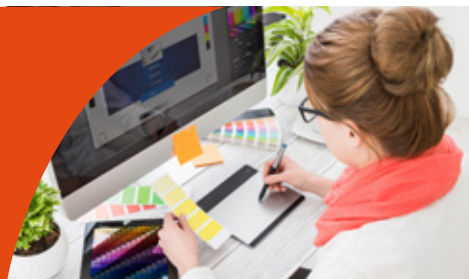


GRAPHIC DESIGN

Level 3 BTEC National Extended Diploma in
Graphic Design & Illustration



COURSE FEATURES

- Guest speaker and employer led workshops.
- Students showcase work in prestigious end of year exhibition.
- Work on real project briefs, set by local employers.
- International trips to Barcelona, Florence, New York, Paris and Venice.

100%
PASS RATE

Graphic designers are creative thinkers who use illustration, sound, visual and multimedia techniques to create brands, communication and messages for entertainment, advertising, promotion or publicity.

They can also create special visual effects and animations for interactive computer games, film and other media. As you progress through the course you will build the skills and knowledge for a career in the visual communications industry.

CAREER PROSPECTS

- Graphic designers earn around £18k - £38k a year.



WHAT WILL I STUDY?

You will develop your skills in graphic design - the communication of information using type and images, digital and illustration techniques, drawing/visual studies and the history of graphics and design.

You will develop a personal portfolio of work throughout the course, to help you with your chosen career pathway. Many of the assignments are vocational, based in commercial settings and some involve real clients.

You will also develop your drawing skills and visual awareness. You will create an exciting range of practical work, both hand-rendered and digital to present in a professional standard personal portfolio.

COURSE LENGTH

Full-time for two academic years.

HOW WILL I BE ASSESSED?

A combination of projects assessed throughout the course. You are encouraged to evaluate your progress using your own initiative and in discussion with your tutors through academic tutorials.

WHAT CAN I PROGRESS TO?

You may progress to the Creative Industries Foundation Degree at the University Centre Wigan & Leigh College, or study one of a variety of graphic design or multimedia degrees at other universities.

The majority of our students are successful in their first choice of university level course.



If you have any queries please contact
our Admissions Team: **01942 761 111**
or email: **applications@wigan-leigh.ac.uk**